

## Fundraising Ideas

### Work the Neighborhood:

- Have a Garage Sale.
- Hold a car wash at your home, your church or your work.
- Have a dog wash in your neighborhood.
- Host a fundraising event at your local car wash.
- Put a Pink Spare Change Jar at your local restaurant or pub.
- Ask your favorite restaurant to contribute a portion of an evening's profits.
- Wear your Komen Race for the Cure shirt to Happy Hour and ask people to sign it for a \$10 contribution.
- Hold a neighborhood mow-a-thon.
- Offer to be an errand runner or personal assistant for a day.
- Ask your local movie theatre to contribute a special screening of a new release.
- Host a fundraising night at your local karaoke bar.
- Buy a section of tickets at a group rate for a local sporting event and charge twice the price.
- Ask your local shopping center if they will contribute the coins in the fountain.
- Ask your favorite waiter, waitress or bartender to contribute a day's tips.
- Guest bartend for a night at your favorite bar and keep all of your tips.
- Ask your hairstylist to host a hair-cut-a-thon in the salon.
- Ask your hair salon if they will contribute \$2 from each haircut over the course of a weekend.
- Ask your apartment complex to contribute one month's rent to sponsor you.
- Ask your church if you can speak about your commitment to the Komen Race for the Cure.
- Offer your party planning services for a Children's Birthday Party.
- Host a Used Book Sale in your neighborhood.

### Bring it to the Office/Raise Money on the Job:

- How to Double Your Money. Did you know that numerous companies will match the contribution you make? Ask your company HR representative if they have a matching gift program.
- Have a bake sale at work!
- Purchase some of the office favorites in bulk and sell them from your desk for \$1 or \$2.
- Put up a poster in the lunch room at work (with your name and a link to your personal headquarters page).
- Put out a Pink Spare Change Jar at work.
- Have your coworkers contribute a few dollars to have you fetch their sandwiches.
- Skip buying your candy, soda or coffee for one week and contribute the money to the Komen Sacramento Race for the Cure.
- Hold an Office Potluck and ask everyone to contribute \$5 to the Komen Sacramento Race for the Cure.
- Host a lunchtime meeting with a presentation about your commitment to the Komen Sacramento Race for the Cure .

### Throw a Party and ask for a donation at the door:

- Host a fundraising party at your home.
- Host a Silent Auction with contributed items.

- Ask a local artist to contribute a piece of art or jewelry that you can auction off.
- Host a Spaghetti Dinner to benefit breast cancer.
- Host a game night of Trivial Pursuit, Scrabble, Poker, Bridge or Bingo.
- Throw a fundraising party at a local restaurant, art gallery or bowling alley.
- Throw a Swim Party.
- Host a theme dinner party for your friends.
- Ask your local golf course to plan a charity golf outing.
- Host a benefit concert with some local musicians at a block party, backyard BBQ or local club.
- In lieu of a house-warming gift, ask your friends and family to make a contribution to the Komen Sacramento Race for the Cure.
- Host an elegant or formal party.
- Host a wine and cheese-tasting party.
- Host a traditional High Tea.
- Host a coffee get-together at your home or at a local coffee shop.
- Have a birthday party for your pet - or a friend's pet.
- Host a movie or TV series marathon.
- Host a music and dance night - 50's, 60's, 70's, 80's style.
- Host a scrapbooking party at your local store.
- Host a Kid's Game Day.
- Host a Don't Come Event. Send invitations for an event that will never take place. Send a thank you note for their non-attendance and include the benefits they enjoyed by their non-attendance.

#### **Have You Asked ... for a Contribution?**

- Ask your doctor for a contribution.
- Ask your dentist for a contribution.
- Ask your chiropractor for a contribution.
- Ask your therapist for a contribution.
- Ask your yoga instructor for a contribution.
- Ask your personal trainer for a contribution.
- Ask your lawyer for a contribution.
- Ask your insurance agent for a contribution.
- Ask your auto mechanic for a contribution.
- Ask your veterinarian for a contribution.
- Ask your dry cleaner for a contribution.
- Ask your neighbors for a contribution.

#### **Everyday Ideas:**

- Send a personalized letter explaining that you will be participating in the Komen Sacramento Race for the Cure, and that you'd like their support. You can [view sample letters](#) from our website.
- Ask your child's school to have a "Loose Change Day."
- Ask all of your friends and family to put aside their spare change to be added to the spare change jar.
- Encourage your donors to make their contribution in "honor of," "support of," or "memory of" someone they know who has been affected by breast cancer.
- In lieu of a birthday gift, ask for a contribution to the Komen Sacramento Race for the Cure.

- In lieu of a wedding gift, ask for a contribution to the Komen Sacramento Race for the Cure.
  - In lieu of a retirement party gift, ask for a contribution to the Komen Sacramento Race for the Cure.
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- Ask your yoga instructor, personal trainer, or local gym for a contribution class.
  - Don't forget about summer picnics. Ask everyone in attendance for a contribution.
  - Sell any talent or skill that you have: graphic design, computer skills, sewing, typing, baking, cake decorating, etc.
  - Ask family and friends to contribute \$1 each.
  - Forego pizza night and contribute the money you save.
  - Skip one month's dinner out with friends and contribute the money you save.
  - Ask a make-up artist or hair stylist to give makeovers for a contribution.
  - Ask a massage therapist to give massages for a contribution.
  - Ask a photographer to do portraits for a contribution.
  - Host a garden tour at your home or at a local historical home.
  - Ask the editor of your local paper or your company newsletter to interview you about your participation in the Komen Sacramento Race for the Cure. Let readers know how to make a contribution.
  - Baby-sit, Pet Sit, House Sit - For a contribution.
  - Walk the dog, feed the cat, bring in the newspaper and mail, or water the garden for a contribution.
  - Set up a table in front of your local grocery store and ask everyone who enters to support you.
  - Sell space on a t-shirt.
  - Ask people to contribute an amount per day to the Komen Sacramento Race for the Cure.

### **Go Paperless:**

- Set up your personal headquarters page and send an email to friends, family, and co-workers, asking them to support you.
- Change your voicemail and answering machine messages to announce that you are participating in the Komen Sacramento Race for the Cure.
- Sell items on an internet auction site and let bidders know that the item's selling price is going towards your fundraising for the Komen Sacramento Race for the Cure.
- Add the link to your Komen Sacramento Race for the Cure Headquarters page to your email signature.
- Send out reminder emails to potential donors that did not contribute the first time. Include an update on your fundraising.